

Environmental Studies Internship Opportunity Form

Organization: _The Renewable Energy Initiative (educational non-profit 501(c)(3))_
Address: ___(securing office space)_____
City: ___Boulder/Denver_____ **State:** _CO_ **Zip:** 80305_____
Contact person: _Ken Beitel_____
Email: Ken.Beitel@RETaskForce.biz **Phone:** ___720 436 2465_____
Number of interns requested for spring: __4__ **summer:** __5____
Nature of project(s) and skills required:

Mission:

The Renewable Energy Initiative (TREI) is an educational non-profit organization that works to strengthen the American economy, create jobs and build a healthy environment by increasing renewable energy production, use and investment.

We empower organizations and individuals to create the Clean Energy Revolution through our education, public outreach and research activities.

Our 2010 goal is to swiftly increase renewable energy investment encouraging the addition of a renewable energy fund to the 401(k) plans of 50,000 Coloradans. Our four year national goal is to provide 50 million Americans with the freedom to invest in renewable energy via their 401(k) plans. This will generate \$150 billion dollars in new clean energy investment.

Learn more at: <http://www.TheRenewableEnergyInitiative.org>

Social Media Communications Intern

- responsible for building a contacts database and sending weekly email updates
 - communicate and achieve TREI's mission via traditional media, the web, Facebook and Twitter
 - attend renewable energy and finance events as a representative of the Initiative
- Skills: database, graphics, some html, good people skills, passion for increasing renewable energy production
- Nice to have skills: web development, video cinematography/editing

Grant Writer Interns (2x positions)

- identify grants and other funding sources for the fast growing Renewable Energy Initiative
 - write grant applications to secure funding from clean energy and climate change foundations
 - attend renewable energy, finance, and environment events as a representative of the Initiative
- Skills: strong writing and communication ability, good people skills, passion for increasing renewable energy production

Business Development/Fundraising Intern

- plan and implement successful fundraising events
- secure sponsorships from publicly traded Renewable Energy Funds, finance & corporate sustainability leaders

- develop a broad paid membership base for the organization that allows the swift increase of renewable energy investment
- assist with business operations of the organization including invoicing, accounting, expense management
- manage web based donation campaign on the Renewable Energy Initiative website
- attend renewable energy, finance, and environment events as a representative of the Initiative

Skills: strong business and communication, good people skills, passion for increasing renewable energy production

Conference/Events Coordinator Intern

- identify Colorado and key national renewable energy, finance, and environment events from 0 to 16 months out and book TREI speakers to present
- develop educational/fundraising events to help increase renewable energy investment and TREI awareness
- attend renewable energy, finance, and environment events as a representative of the Initiative

Skills: strong communication and research skills, good people skills, passion for increasing renewable energy production